



Minutes January 5, 2015 - Monthly Meeting Hammonton Town Hall

Green Committee Members:

Nick Berenato Susan Coan Gina DiMeglio Ryan Entress Nancy Fonte
 Amy Menzel Linda Esposito Kerri Patton Sara Verrillo

Friends of the Green Committee & other guests: Dan Bachalis, Enrique Lago, Ellie Gibson

Guests: Jody Carrera and Cheryl Reardon from ANJEC and Jeff Richter from the PPA who shared information on the William Penn Foundation Grant to address water related issue in Hammonton.

ANJEC will order 3,000 magnets to hand out to residents

Jeff reviewed the list of potential initiatives;

- Emphasize lawn watering and use of the rebate...data shows significant drop in water consumption between 2013 and 2014; attributed to better communications and the pricing change.
- Develop a survey to find out more about residents lawn care habits, priorities and preferences
- Canvassing days to conduct the survey in the spring/summer
- Community outreach to various groups and clubs; businesses; service clubs
- Jody suggested that we do more to promote via our Hammonton Web Site

Action: Representatives from the Green Committee, Environmental Commission, Town Administration, and Hammonton's Web Site Administrator should develop improvements to Hammonton's Website to make the water conservation issues and content more prominent.

Old Business:

1. **Communications:** Google Docs; Website; Digital Communication
Sara will add the water rebate info to the website; will publicize the Clean- up and the EOF&LS
2. **EOF&LS** – Nancy reported that we will be showing "A Garden Gate" Tuesday, Feb. 10 at 6:30 Stockton Room 301; - Two TED talks; How We Can Eat our Landscape and how transformative experience of growing vegetables in a S. Bronx school. Next one is Building Healthy Communities on May 16th featuring "The American Nurse Project"; then June 17th at Eagle Theater, theme is water conservation with movie "Water Blues, Green Solutions"; Nov. at Kramer on plastic pollution and bags. Nancy will continue to work on the 2016 schedule.
3. **Adopt-a-Road** – next clean-up is scheduled **for Sat. Feb 7 at 10am** ;
4. **Bike Racks**- two racks are on order now; expect to order an additional 20 by Rotary that will be placed on every block along Bellevue; The Green Committee funds of \$1,000 can be used for

promotion such as gear for bikers like helmets; locks, lights, bell. Dan suggested that we send a representative to a future Hammonton Bike Committee meeting.

5. **Sustainable Jersey Recertification** – Monthly meetings 3rd Monday at Town Hall 7:30

New Business

1. **Community Garden** – next steps Jan 22nd is soil testing. Committee discussed timing- ideally would be great to get at least a first phase going this summer; Amy suggested that we apply for a grant from AtlantiCare to get start-up; eligible gardeners – start with Hammonton. Amy volunteered to prepare an application for an AtlantiCare grant.
2. **AtlantiCare grant application** - GC may have a role to promote the Healthy Communities grant if AtlantiCare wins a grant
3. **Action Plan for 2015** – looked at the list that Amy prepared
4. **Budget** – how to best utilize available funds; as of early October we had \$6018- with about \$2,500 earmarked for Bike Racks and Water Conservation Rebate Program support. We discussed how we could use the funds: suggestions were to help spruce of the soccer field.
5. **Green Drinks-** Jan 22nd; location will potentially in Mays Landing – location TBD
6. Open Floor – ideas, suggestions

NEXT MEETING: Monday, Feb. 2 at 7pm