



## Minutes January 4, 2016 - Monthly Meeting Hammonton Town Hall

Green Committee Members:

Nick Berenato    Jeanette DePiero    Ryan Entress    Mica McCullough  
 Amy Menzel    Linda Esposito    Kerri Patton    Nick Polito    Sara Verrillo

Friends of the Green Committee & other guests: Ellie Gibson, Dan Bachalis, Dina Salvo

1. GC 2016 – welcome new chair and new members!
2. Community Garden update – 32 plots are available, returning gardeners will have a chance to request a second plot, new gardeners can get one. Will begin publicizing soon, with press releases,
3. EOFLS recap from December 10 event – Tossed Out: Food Waste in America - Great film and speakers! Nancy is considering a film on Permaculture and the fashion/garment industry to start 2016. She would also like to book films at the Eagle in 2017 to take advantage of their publicity.
4. Adopt a Road Clean up – next dates: Jan 18 (MLK day) and April 9 at 10 am  
Sara emailed Sam Curcio at St. Joes, and will reach out to Ryan re: HHS Green Club  
Amy will check with HHS Honor Society and Stockton.
5. Sustainable Jersey recertification – Next meeting: January 18 7:30 – discussed creating a binder with all relevant documents.
6. Schools - Recycling & Sustainable Jersey for Schools – Linda has not heard back from Dr. Dan and will follow up in another week
7. Trex Bag Recycling for Bench – Kerri believes we have already met our goal. We will begin planning for a bag reduction campaign and continue collecting bags through March (our 6 month period). We have a lot of reusable bags to share with local businesses/residents.
8. Green Drinks –schedule for 2016 will be coming soon! Suggestion to include a winery (like we did for brewery)

9. 2016 – work plan - Sara suggested some strategies to focus on in 2016 including:
- Increasing participation in events (promotion beginning a month in advance of event – press releases, FB, website, poster, etc. and budgeting for ads – print and FB)
  - Increasing engagement with the business community (meet with Downtown merchant group, Chamber of Commerce, Business newsletter, promoting green business checklist, meeting with individual businesses)
  - Increasing engagement with other organizations and groups for Sustainable Jersey work (Hammonton Arts Community, Town of Hammonton, help to simplify the process for others)