



July 6, 2022

Dear Business Leader,

**The Hammonton Green Committee is pleased to announce the date for our 14th Annual Green Day Festival, and to invite you to get involved as a sponsor or as a vendor** (if appropriate). The past year has helped us to remember the connection we all have to each other, the value of community, the importance of the natural world with gratitude for all of it! The event will be held on Saturday, October 1, 2022 from 12:00 noon – 4:00 p.m. downtown at Hammonton’s Veterans Park (333 Vine St, Hammonton).

Green Day has grown to become one of Hammonton’s signature public events. Hundreds of festival-goers from around the region now attend this celebration, presented collectively by organizations and vendors invested in presenting ways to protect our planet by living sustainably in every way.

This year’s festival will be held on October 1. Moving the festival to October also affords time for our committee members to participate in Hammonton’s September “Green Weekend” which features the Hammonton Education Foundation’s “Recycling Central” shredding event and the town-wide yard sale. We are proud that Hammonton has so many ‘green-minded’ events and we think our collective impact can only be greater with community partners and sponsors like you behind us!

Once again this year, we are offering several levels of sponsorship, from the lead Festival sponsor level of “Planet Saver” (\$2,000) to the economical “Friend of Green Day” (\$25). Please look over the attached list and determine which of these levels is the right fit for you. Since we will be producing appropriate promotional materials incorporating sponsor names, **we’d appreciate notice of your intent to sponsor the Festival and will do everything we can to include sponsor recognition and your logo on promotional and digital material.**

If you have any questions, please contact us at [hammontongreencommittee@gmail.com](mailto:hammontongreencommittee@gmail.com).

Thank you, and we look forward to having you join us for the 2022 **Hammonton Green Day Festival!**

Sincerely,

Amy Menzel  
Green Committee Chair  
[www.hammontongreencommittee.com](http://www.hammontongreencommittee.com)  
[hammontongreencommittee@gmail.com](mailto:hammontongreencommittee@gmail.com)

# 14<sup>th</sup> ANNUAL HAMMONTON GREEN DAY FESTIVAL

## 2022 SPONSORSHIP OPTIONS

We hope you'll invest in our event, and help spread the "green" word, by choosing to sponsor the Festival at one of the following levels:

### PLANET SAVER\* \$2,000

- Lead name recognition in all promotional materials (flyers, posters) speaking and photo opportunity at Opening Ceremonies with Town Officials; prime location for your booth and display materials
- Name recognized at event and in all media materials
- Lead logo displayed at [www.hammontongreencommittee.com](http://www.hammontongreencommittee.com) with link to your website

\* LIMITED TO ONE SPONSOR

### SUSTAINABILITY CHAMPION \$1,000

- Named & Brand Sponsorship of Green Day 2020 Featured Events (you may choose from features such as: workshop series, music sponsor, canoeing sponsor, etc.)
- Recognition in all promotional materials (flyers, posters)
- Prime location for your booth and display materials
- Name recognized at event and in all media materials
- Logo displayed at [www.hammontongreencommittee.com](http://www.hammontongreencommittee.com) with link to your website

### ENVIRONMENTAL HERO \$500

- Recognition in all promotional materials (flyers, posters)
- Name recognized at event and in all media materials
- Logo displayed at [www.hammontongreencommittee.com](http://www.hammontongreencommittee.com) with link to your website

### TREE-HUGGER \$100

- Recognition in promotional materials (flyers, posters)
- Logo displayed at [www.hammontongreencommittee.com](http://www.hammontongreencommittee.com) with link to your website

### FRIEND of GREEN DAY \$25

- Name included on printed and digital promotional materials
- Future personal notification of all upcoming Green Committee events

Registration remains open - please notify us of your intent to sponsor as soon as possible.

## **2022 HAMMONTON GREEN DAY FESTIVAL SPONSORSHIP**

YES, I would like to be a sponsor of Hammonton's Green Day!

Sponsorship Level (please check one):

- PLANET SAVER (\$2,000)
- SUSTAINABILITY CHAMPION (\$1,000)
- ENVIRONMENTAL HERO (\$500)
- TREE-HUGGER (\$100)
- FRIEND OF GREEN DAY (\$25)

BUSINESS NAME (to appear in print): \_\_\_\_\_

CONTACT PERSON'S NAME: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please email a .JPG or .PNG copy of your logo to  
hammontongreencommittee@gmail.com for inclusion in promotional materials.

Please include check with sponsorship application, and make checks payable to:

"Town of Hammonton",

ATTN: Frank Zuber

100 Central Avenue

Hammonton, NJ 08037

Memo line: Green Day 2022 sponsor

**Thank you for choosing to be a sponsor of  
Hammonton's 14th Annual Green Day Festival!**